



Energizing Life in Our Communities

Enter to win a portable power bank! See inside.

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FALL 2026



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INSIDE: A MESSAGE FROM YOUR COMMISSIONERS | OUR DECISIONS START WITH YOU | STORM SEASON IS COMING | PUD IN THE COMMUNITY | RELIABILITY IN ACTION | SMART TOOLS, REAL SAVINGS | WE'RE HERE TO HELP

A message from your Commissioners

As your elected PUD Board of Commissioners, we are committed to delivering services that are sustainable and dependable. Every decision we make is guided by our responsibility to serve our customer-owners and the families, businesses, and communities within Snohomish County and Camano Island.

We understand there is growing interest and concern in our communities around requests from large energy users like data centers. As the board of a customer-owned utility, we remain focused on what matters most: keeping our customers connected to safe, reliable, and affordable service. At this time the PUD has no requests to serve new large data centers.

When we do consider requests for new electric service, we plan carefully, evaluate impacts thoroughly, and require all new potential large load customers to cover the costs associated with evaluating, connecting and serving their needs to ensure these costs do not impact existing customers.



Commissioners left to right: Julieta Altamirano-Crosby (Vice-President), Tanya Olson (Secretary), and Sidney Logan (President)

As a public board, we are also committed to being transparent. By putting our existing customer-owners first, we're helping preserve the strong, dependable public power system our communities count on today and for generations to come.

Engage with us! Visit [**snopud.com/commission**](https://snopud.com/commission) for board meeting info and virtual attendance links. Meetings are held twice monthly at our Everett headquarters; 2320 California St. Join us!

Our decisions start with You

Being a locally owned, not-for-profit utility means our mission is simple: provide safe, reliable and affordable power while serving the long-term interests of the communities we call home. At the end of the day, we answer to you.

We know families and businesses across Snohomish County and Camano Island continue to feel the pressure of rising costs. Housing, childcare, groceries, fuel and other essentials have become more expensive, often faster than incomes can keep pace. This is why we have doubled down on our focus to mitigate our own cost increases by better prioritizing projects and increasing efficiencies and productivity measures. The proof is in the numbers. As our neighboring utilities have raised rates exponentially over the past

few years, our electric rates have remained stable. We plan to continue that trend.

Delivering comfort and energizing life at a reasonable cost remains foundational to our work. That means helping avoid unexpected costs and being there when you need help. Our assistance programs help thousands of our customers keep the lights on and stay warm during the coming cold winter months.

One of the most significant challenges we face is investing in the grid of tomorrow responsibly while keeping customer cost impacts as minimal as possible. We do that through operational efficiencies, strategic use of regional hydropower resources, energy-saving programs and leveraging federal and state grant funds to lower costs.

*John Haarlow, PUD
CEO/General
Manager*



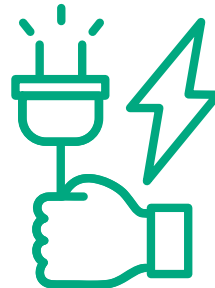
For example, our SnoSMART program will revolutionize the grid, protecting it from wildfire danger, improving grid efficiency and reducing outage times. We can accelerate this work due to a \$30 million Department of Energy grant, modernizing our system and creating long-term value for all.

Public power is about more than electricity. It's about accountability, transparency and local control. Every dollar we invest stays focused on serving you and our communities. We strive to communicate clearly, explain costs before changes occur and avoid surprises whenever possible. That's our promise.

EnergyTalk

Earn rewards and help the grid

Peak Assist is an easy, voluntary way to help support a reliable energy grid while earning rewards. Sign up through your MySnoPUD account, reduce electricity use during occasional peak-demand events, and **receive a \$25 bill credit plus chances to win additional bill credits**. Small actions can make a big difference for our community. Learn more at snopud.com/peakassist



SnoSMART

The SnoSMART program is heating up, with crews installing advanced equipment that will help reduce the risk of wildfire ignition. These new technologies will bring a generational leap forward in reliability and grid modernization. Learn more at snopud.com/snosmart

Columbia Athletic Club

When Columbia Athletic Club wanted to modernize their aging lighting systems, PUD staff partnered with them to develop energy-efficient solutions for indoor and outdoor lighting. Through the PUD's Commercial Lighting Retrofit Program, the projects received rebates that covered over 35% of project costs and are expected to save more than \$55,000 each year in energy costs while providing brighter, more reliable lighting for members and staff. Learn more at snopud.com/bizlighting



Before (above) and after (left) photos showing the beautiful difference energy-efficient lighting can make – while saving money!

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Customer Service
M-F, 8 am – 5:30 pm
425-783-1000

Energy Hotline
Your source for energy-efficiency information
M-F, 8 am – 5 pm
425-783-1700

Storm Season is Coming!

Putting outage information at your fingertips

The PUD's upgraded Outage Map makes it easier than ever to stay informed during outages. Customers can zoom in to view outage information specific to their area, while enhanced outage details provide clearer information on restoration times, outage causes, and the number of customers affected.

Want updates straight to your phone during a power outage? Sign up for outage text alerts! Get updates as the PUD works to get your lights back on. Learn more and sign up at snopud.com/outages

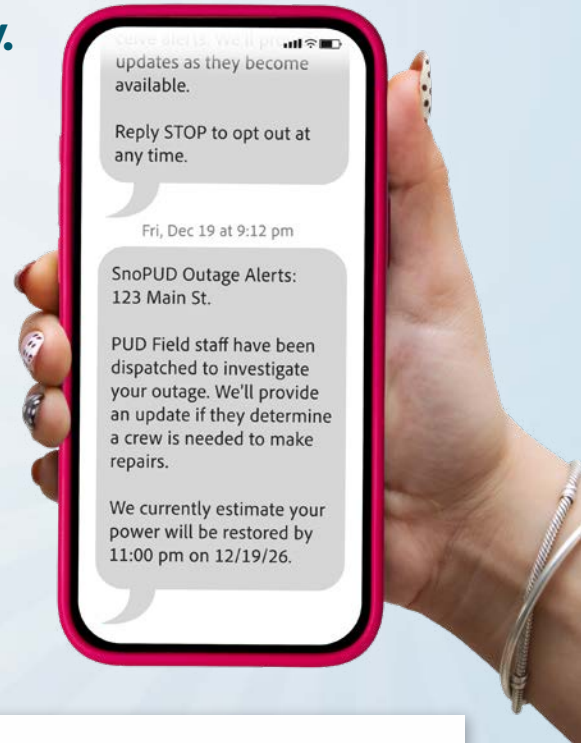
Don't wait for a storm to roll in! Prepare now.



Build an emergency kit that includes a three-to-five day supply of:

- ✓ Water
- ✓ Non-perishable food
- ✓ First aid supplies
- ✓ Flashlights
- ✓ Backup power bank & batteries
- ✓ Ways to stay warm
- ✓ Prescriptions

Find more great tips and watch Zip pack an outage kit at snopud.com/emergencykit



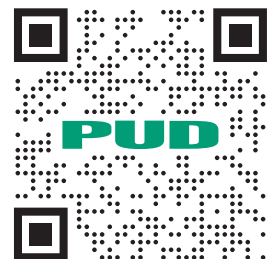
Win a portable power bank

Enter for a chance to win a Jackery Explorer 240D Portable Power Station and get a jump on your storm preparation.

Visit snopud.com/fall (or use the QR code) to answer three questions:

1. Do you have a MySnoPUD account?
2. What's your favorite item in your emergency kit?
 - ✦ Non-perishable food
 - ✦ Flashlight
 - ✦ Car charger
3. Have you signed up for outage alerts?

Enter by Nov. 1. One winner will be selected. Must be a PUD customer to enter, limit one entry per household. You may also enter by contacting Customer Service, Monday-Friday, 8 a.m. to 5:30 p.m., at 425-783-1000. Rules: snopud.com/fallrules



PUD in the Community!

We ❤️ connecting with you!

PUD employees and mascots love connecting with our community. Stop by our tables at the following events this winter:

- ✦ Wintertide, December 4, The Village on Casino Road
- ✦ Holiday on the Bay, December 5, Everett Waterfront

You can always find us or see what we've been up to by visiting snopud.com/community



A few recent excursions. Connect Casino Road Carnival (above), Arlington Night National Out (top right), and Aquafest (bottom right).

PUD helps our communities thrive

The PUD is committed to helping our communities thrive. One way we do that is by sponsoring local events and initiatives that align with our values. In 2026, we were proud sponsors of the following:

- ✦ Connect Casino Road
- ✦ Stanfest
- ✦ Life Enhancement Expo
- ✦ Northwest Strategic Energy Management Conference
- ✦ Bite of Stanwood
- ✦ YMCA Adaptive Sports Sponsorship
- ✦ Volunteers of America Hope is Brewing

Learn more about requesting PUD sponsorship of your event or initiative at snopud.com/sponsorship



Reliability in Action

Keeping your power flowing

The PUD remains committed to delivering safe, reliable service to our customers. Projects like the Crosswind Transmission Line and the Stimson-to-Sills Corner 115-kV line will allow our grid to better handle peak loads and aim to better serve the northern portion of our service area.

In addition to these projects, the PUD's Vegetation Management Department spends time each year ensuring lines are clear of branches and other hazards that could disrupt power supply. The team has completed more than 240 miles of tree maintenance work this year and is still working hard!



A new resource to help with energy demand

The future of energy reliability gets a boost this fall as the 25-megawatt Arlington Battery Energy Storage Project comes online. Developed through a partnership between the PUD and Ameresco, the project stores electricity for use when demand is highest, helping strengthen the grid, support dependable service, and keep energy costs more stable for customer-owners.

Warm Beach Reservoir comes online

The PUD's Water Utility welcomed a new reservoir to its system this spring. In April, our Kayak Reservoir in Warm Beach went online. Holding 500,000 gallons of water, it provides extra storage support for the PUD to help meet increased water demand – particularly in the summer months. This multi-year project was critical to maintaining our promise to provide safe, reliable drinking water to our customers.



Smart Tools, Real Savings

MySnoPUD: More time for what matters!

Get connected with MySnoPUD! It's a free, secure way to access your account 24/7. Check your bill, track your energy use, set up alerts, enroll in Auto Pay, and take care of your account business whenever it's convenient for you. Learn more and sign up at snopud.com/mysnopud



Get cash back at the PUD Rebate Center

Save money on energy-efficient products through the PUD Rebate Center. Rebates are available for qualifying items like smart thermostats, efficient appliances, and heat pump water heaters, with the option for customers to receive rebates as a bill credit on their PUD account.

Getting started is easy: purchase a qualifying product, keep your receipt, and apply within 90 days. Visit the Rebate Center in your MySnoPUD account or learn more at snopud.com/rebatecenter



Connect Up

The future is looking connected! Through Connect Up, the PUD is connecting more customers every day and is on track to have 90% of advanced meters installed by the end of 2026. Together with its customer-owners, the PUD is building a smarter, more connected energy future. Learn more at snopud.com/connectup





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Thank you, Community Energy Run Sponsors!

The PUD's first-ever Community Energy Run was one for the books! We'd like to extend a huge special thanks to our Fireside and Warm Home Partners who made this event possible:

- Northwest Logo Products
- Fast Home Services
- Washington Energy Services
- Washington Water Heaters

With their support and generous donations from our community, we raised **more than \$29,000** to help our neighbors in need through the Community Energy Fund.

We greatly appreciate everyone who joined in!



We're here to help!

During colder months when home heating drives up energy use, bills can be stressful. If you're having difficulty managing, the PUD offers programs and resources that may help:

- **Income-Qualified Discounts** of 25% or 50% on your bill: snopud.com/discounts
- **Budget Payment Plan**, levels bills throughout the year: snopud.com/bpp
- **Community Energy Fund**, grants that assist with energy bills: snopud.com/cef

If you're concerned about your bill, you're not alone. These programs are designed to help make energy more affordable.

You can also find our top 10 tips for lowering your energy bill at snopud.com/top10tips