

THE WIRE

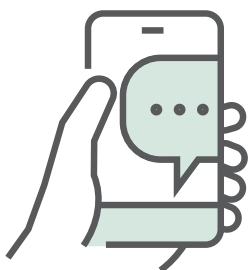
NOVEMBER 2026 ⚡ SNOPOD.COM

Join the PUD's Peak Assist Program Today!

Small Actions. Big Community Impact.

The PUD's new Peak Assist program is meant to keep energy **affordable** and **reliable** for everyone. This voluntary program encourages customers to reduce electricity usage during times of high demand.

How it works:



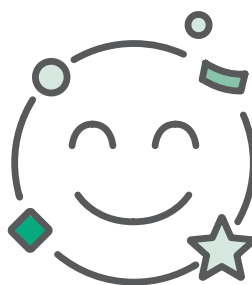
1. Get notified: Receive text and email notifications for each 2- to 3-hour energy-saving event, with up to 2 events called per month.



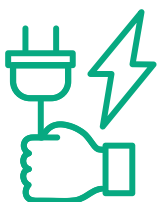
2. Shift energy usage: Delay activities like laundry, EV charging or dishwashing, and turn your thermostat down a few degrees.



3. Complete a post-event survey after each event, even when you can't reduce energy use.



4. Earn rewards: Post-event surveys trigger your one-time \$25 enrollment bill credit and give you entries into monthly and annual drawings!



Peak Assist

There's no rate change and participation is your choice. Customers who sign up will receive their \$25 enrollment bill credit after submitting the first post-event survey. Each survey is an entry into monthly and annual drawings.

Sign up through your **MySnoPUD** customer portal. Visit snopud.com/peakassist to learn more about the program.

Enroll now! Events and bill credits begin January 2027.



Safety Spotlight: Generator Safety

Storm season is here! If you use a generator during an outage, make safety your top priority. Never connect a generator directly to your home’s electrical system without a transfer switch. Doing so can send electricity back into the PUD system, creating a serious hazard for you and our crews.

Visit snopud.com/generators for important safety information.

Thank you for supporting the Community Energy Run!

Thank you to everyone who supported our inaugural Community Energy Run. Whether you walked, ran, helped sponsor the race, joined us virtually or cheered from the sidelines, it all made a difference. Together we **raised more than \$34,000** for our Community Energy Fund to help our neighbors in need.



Everett-Delta Transmission Line Update

The Everett-Delta Transmission Line Project continues to move forward. The new line will help strengthen reliability and support growing electrical demand in north Everett. Recent project milestones include the selection of “Steel Blue” as the color for the new transmission poles and continued easement acquisition efforts. The PUD is also developing a community art program that will invite local artists to help design wraps for select transmission poles after installation.

Learn more and stay up to date at snopud.com/everett-delta

Easy Ways to Save:

On warmer days, open curtains and blinds during the day to heat your home naturally. Close them at night to retain heat and **reduce the need for additional heating.**

Take Serious Savings for a Spin!

Purchase a qualifying energy-efficient washer or dryer and **receive \$25 to \$400** in rebates while lowering your utility costs for years to come!



Learn more at snopud.com/washers-dryers