



OFFICIAL RULES PEAK ASSIST PROGRAM DRAWING

NO PURCHASE NECESSARY TO ENTER OR WIN

The Public Utility District No. 1 of Snohomish County ("Snohomish PUD") *Peak Assist Program Drawing* (the "Drawing") is sponsored by Snohomish PUD, which may also be referred to in these Official Rules as the "Sponsor."

ELIGIBILITY

At the time of entry, you must (a) be eighteen (18) years of age or older; and, from the time of entry through the applicable drawing date, (b) be a legal resident within the Snohomish PUD's service territory, (c) be a current electric customer of Snohomish PUD; (d) maintain your Snohomish PUD account in good standing; and (e) remain enrolled in the Peak Assist Program through the applicable drawing date.

If you unenroll from the Peak Assist Program or terminate your electric service with Snohomish PUD, you forfeit all previously earned entries and are no longer eligible to participate in a Monthly Bill Credit Drawing or the End-of-Year Bill Credit Drawing.

Employees, contractors, management, and commissioners of Sponsor, the immediate family members of each (parent, child, sibling, or spouse), and persons living in the same household as each, are not eligible to enter the Drawing.

TO ENTER

No Purchase Necessary. No purchase is necessary to enter or win.

Enrollment Required. To enter the Drawing, you must enroll in the Peak Assist Program. After enrollment, you will receive email and text notifications one day before and at the start of each Peak Assist event. You will also receive an email and text notification when the Peak Assist event has ended.

Survey Required to Earn an Entry. You do not need to reduce your energy use during a Peak Assist event to earn an entry. To earn an entry, you must complete the short post-event survey ("Peak Assist Survey") using the link provided in the event-end notification and provide your name and email address as part of the survey completion.

One Entry Per Household Per Event. For each Peak Assist event, only one Peak Assist Survey response per household is eligible for entry. If more than one response is submitted by the same household for the same Peak Assist event, only the first eligible response received will be counted.

Monthly Bill Credit Drawing Entries. Each eligible Peak Assist Survey response earns one entry into the Monthly Bill Credit Drawing for the month in which the applicable Peak Assist event occurred. If more than one Peak Assist event occurs in a month, you may earn one entry for each event by completing a separate Peak Assist Survey for each event, subject to the one-response-per-household limit above. Multiple eligible entries for a Monthly Bill Credit Drawing increase your chances of winning that month's Monthly Bill Credit Drawing. Entries earned for a Monthly Bill Credit Drawing apply only to that month and do not carry over to any later Monthly Bill Credit Drawing.

End-of-Year Bill Credit Drawing Entries. Each eligible Peak Assist Survey response also earns one entry into the End-of-Year Bill Credit Drawing. All eligible entries earned during the Drawing year accumulate for the End-of-Year Bill Credit Drawing and increase the household's chances of winning the End-of-Year Bill Credit Drawing.

Survey Deadline. To be eligible for the applicable Monthly Bill Credit Drawing, you must complete the Peak Assist Survey within three (3) calendar days after the event-end notification is sent.

WINNER SELECTION

Eight individual winners will be selected in each Monthly Bill Credit Drawing from all eligible entries received for the applicable month, according to the drawing schedule below. Twenty-five individual winners will be selected in the End-of-Year Bill Credit Drawing from all eligible entries received from participants who remain enrolled in the Peak Assist Program and have completed at least one Peak Assist Survey, according to the 2027 Drawing Schedule below.

A participant who wins a Monthly Bill Credit Drawing is not eligible to win another Monthly Bill Credit Drawing during the 2027 Drawing year. A participant may be selected only once in the End-of-Year Bill Credit Drawing.

Each Drawing will be conducted by the Sponsor, whose decisions are final and binding. Winners will be notified by email at the email address used to enroll in the Peak Assist Program. Sponsor is not responsible for erroneous information, including contact information, provided as part of the Peak Assist Survey completion.

2027 DRAWING SCHEDULE	
The Program begins on January 1, 2027, at 12:00 a.m. Pacific Time and ends on December 31, 2027, at 11:59 p.m. Pacific Time.	
Monthly Entry Period	Drawing Date
January	Wednesday, February 10
February	Wednesday, March 10

March	Monday, April 12
April	Monday, May 10
May	Thursday, June 10
June	Monday, July 12
July	Tuesday, August 10
August	Friday, September 10
September	Tuesday, October 12
October	Wednesday, November 10
November	Friday, December 10
December	Monday, January 10, 2028
End-of-Year Bill Credit Drawing (Includes All Eligible Monthly Entries received from January through December)	Monday, January 10, 2028

You do not need to be present or take any further action to be selected or to accept a prize. A prize is accepted when the bill credit is applied to and appears on the winner's Snohomish PUD electric bill. Odds of winning depend on the total number of eligible entries received.

PRIZE

Each Monthly Bill Credit Drawing winner will receive a one-time \$50 bill credit applied to the winner's Snohomish PUD electric bill for the billing cycle immediately following the month in which the winner is selected, or as soon as practicable thereafter. Each End-of-Year Bill Credit Drawing winner will receive a one-time \$200 bill credit applied to the winner's Snohomish PUD electric bill. The Sponsor has the sole right to substitute a prize with another prize of equal or greater value. No cash redemption or transfer of any prize is permitted. Prize winners are solely responsible for any applicable state or federal taxes on their prizes.

GENERAL CONDITIONS

By participating in the Drawing, you agree to abide by the terms of these Official Rules and applicable laws and regulations.

Acceptance of a prize constitutes winner's agreement and permission to the use of the winner's first name and town of residence for advertising, publicity, and promotional purposes, in print, online, and in any other media, without further notice or compensation (unless prohibited by law).

The Drawing is subject to all applicable federal, state, and local laws and regulations. The Drawing is void where prohibited or restricted by law.

Information collected through entry forms become public records that may be subject to inspection and copying by members of the public, unless an exemption in law exists, pursuant to the Washington State Public Records Act, Chapter 42.56 RCW.

CONDUCT

Sponsor reserves the right, in its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process, the operation of the Drawing, or any associated website; violates the Official Rules or applicable laws and regulations; or acts in a disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. If grounds for such disqualification are discovered after a prize has been awarded, the prize is forfeited and the Sponsor reserves the right to recover the prize and may award it to an alternate winner.

LIMITATIONS OF LIABILITY

By entering the Drawing, you agree to release, forever discharge, and covenant not to sue Sponsor, Administrator, and their respective parents, subsidiaries, affiliates, commissioners, directors, officers, employees, and agents, from any and all liability for injuries, losses, or damages of any kind that may occur, directly or indirectly, whether caused by negligence or not, from: (i) your participation in the Drawing and your acceptance, possession, use, or misuse of any prize or any portion of a prize; (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware, or software; (iii) the unavailability or inaccessibility of any transmission, telephone service, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Drawing; and (v) any electronic or human error which may occur in the administration of the Drawing or the processing of entries.

Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Drawing for any reason and at whatever time without liability.

VENUE AND GOVERNING LAW

The laws of Washington will govern the Drawing, and all proceedings shall take place in Snohomish County, Washington.