

EVERY \$200 DONATED HELPS ONE HOUSEHOLD STAY WARM AND BRIGHT



**B**e part of a dynamic new community event! The first **Community Energy Run** is Oct. 3, 2026 on the Centennial Trail in Lake Stevens, starting at the PUD Water Operations Center. All funds raised go to the **Community Energy Fund**, which helps local people in need pay utility bills.

## REACH

- ✦ Social Media followers 78,000+
- ✦ Current Magazine 300,000+
- ✦ Wire E-Newsletter 323,000+

## Sponsorship Opportunities

### Presenting Partner – \$10,000

- ✦ Logo on marketing and promotional materials (print, digital, signage, etc.)
- ✦ Mention in PUD Current Magazine
- ✦ Mention in PUD E-newsletter
- ✦ Mention in media press release
- ✦ One personalized social media post
- ✦ Logo on race shirt
- ✦ Logo on website
- ✦ Shout-out during the event
- ✦ Optional booth at event day

### Fireside Partner – \$5,000

- ✦ Logo on race shirt
- ✦ Mention in PUD Current Magazine
- ✦ One personalized social media post
- ✦ Logo on website
- ✦ Shout-out during the event
- ✦ Optional booth at event day

### Warm Home Partner – \$2,500

- ✦ One personalized social media post
- ✦ Logo on website
- ✦ Shout-out during the event
- ✦ Logo on race shirt
- ✦ Optional booth at event day (if space is available)

### Heart & Home Partner – \$1,000

- ✦ One personalized social media post
- ✦ Logo on website
- ✦ Shout-out during the event
- ✦ Logo on race shirt

### Caring Neighbor Partner – \$250

- ✦ Logo on website
- ✦ Shout-out during the event

## Contact information

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*Take note! Sponsorships commitments must be in place prior to May 31, 2026 to guarantee logo placement on race shirts.*

LEARN MORE! ABOUT THE RUN: [SNOPUD.COM/RUN](https://snopud.com/run) | ABOUT THE FUND: [SNOPUD.COM/CEF](https://snopud.com/cef)