**Snohomish PUD Energy Block Party Partner Promotion Toolkit 2024**

*A toolkit for SnoPUD partners to promote our Energy Block Party on April 27, 2024.*

**Find the PUD on social**

Facebook - <https://www.facebook.com/snopud>

Instagram - <https://www.instagram.com/snopud/>

Twitter (X) - <https://twitter.com/SnoPUD>

LinkedIn - <https://www.linkedin.com/company/snohomish-county-pud/>

**Event listings**

Snopud.com - snopud.com/energyblockparty (<https://www.snopud.com/community-environment/in-our-communities/energy-block-party/>)

Facebook - <https://fb.me/e/44E9PgG4k>

LinkedIn - <https://www.linkedin.com/events/snohomishpud-senergyblockparty27163967493097672704/>

Live in Everett calendar (week before) - <https://www.liveineverett.com/events>

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**Social Media Post Templates**

1. Do you have plans for April 27? Join us at Snohomish PUD’s Energy Block Party for free family fun, food trucks, electrical safety demos, giveaways, mascot sightings and so much more! [snopud.com/energyblockparty](https://www.snopud.com/community-environment/in-our-communities/energy-block-party/) #EnergyBlockParty #ZipZapPUD #EnergizingLife
2. The Snohomish PUD’s second annual Energy Block Party is coming up on April 27! New in 2024: panel discussions focused on finding new, affordable ways to boost your home energy efficiency and how to add solar to your home. Join PUD and industry experts to learn how to navigate the process from start to finish, including strategies for financing! [snopud.com/energyblockparty](https://www.snopud.com/community-environment/in-our-communities/energy-block-party/) #EnergyBlockParty #ZipZapPUD #EnergizingLife
3. We're less than a month away from the Snohomish PUD’s Energy Block Party! Stop by PUD headquarters in downtown Everett on April 27 for free family fun including touch-a-trucks, giveaways, a chance to make wearable art, connect with community partners (like yours truly) and so much more! The fun starts at 11 am and goes on until 2 pm as we take over the block! [snopud.com/energyblockparty](https://www.snopud.com/community-environment/in-our-communities/energy-block-party/) #EnergyBlockParty #ZipZapPUD #EnergizingLife
4. Save the date! The Snohomish PUD's second-annual Energy Block Party will take place on Saturday, April 27. We're bringing our \_\_\_\_\_\_\_\_\_\_\_ for kids to explore, plus info on \_\_\_\_\_\_\_\_\_\_\_\_. The PUD expects a crowd and taking public transportation is encouraged! [snopud.com/energyblockparty](https://www.snopud.com/community-environment/in-our-communities/energy-block-party/) #EnergyBlockParty #ZipZapPUD #EnergizingLife

📅 Date: April 27  
 🕒 Time: 11:00 am until 2:00 pm  
 📍: 2320 California Street in Everett