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September 2023

Advertising Support in October

Look for PUD advertising in October that features PUD instant rebates on energy-efficient heat pumps! The heating program will be featured in print and digital advertising campaigns, as well as newsletters and the PUD website.



Make your home as cozy as a big hug.

And take extra comfort knowing you'll save money for years! Your PUD offers **instant rebates of up to \$2,500** on energy-efficient heat pumps for electrically heated homes. Remember, heat pumps heat AND cool!

SNOHOMISH COUNTY PUD
PUBLIC UTILITY DISTRICT NO. 1
425-783-1700
Monday-Friday 8 am-5:30 pm



snopud.com/heating



SNOHOMISH PUD

Make your home as cozy as a big hug

Save up to **\$2,500** on energy-efficient heat pumps

[CLICK FOR DETAILS, restrictions apply](#)

Save up to \$2,500 on energy-efficient heat pumps!

SNOHOMISH PUD restrictions apply [CLICK FOR DETAILS](#)

Fall Safety Moment

Have a backup plan during outages.

Storm season is approaching. Be prepared by having a backup plan ready. A major storm can knock out power for several days.

Find more details and how to prepare at snopud.com/stormprep



Remind your family, friends, and coworkers to NEVER go near a downed power line!

2023 Lake Stevens Energy Efficiency Pilot:

SnoPUD marketing campaigns targeting Lake Stevens customers are underway!

Contractors will receive a 25% increase in the Project Development Incentive

(PDI) for these projects! Lake Stevens residential customers will also receive a 25% increase in rebates for heating, windows, and insulation projects.



Pilot program info and eligibility requirements for customers and Trade Allies can be found [here](#). Please visit our website at [Residential-Contractor-Resources](#) to download the latest version of the Workbook. When the location "Lake Stevens" is chosen, rebates will automatically increase in the workbook.

Projects must be under contract by December 31, 2023, and completed by June 30, 2024.

Reminders:

HSPF & HSPF2 Guidance

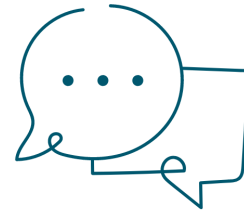
The PUD will accept either (HSPF or HSPF2) through the end of 2023. Many of the AHRI Certificates have both values, some have just the new or old value. We will recognize the higher efficiency rating (HSPF or HSPF2) in tandem with the info bulleted below when qualifying for the rebate.

- Eligible systems for the \$1,500 rebate under HSPF
 - ≥ 9.0 HSPF and ≥ 14 SEER
 - Can be single, two-stage, or inverter
- Eligible systems for the \$1,500 rebate under HSPF2
 - ≥ 7.5 HSPF2 and ≥ 13.8 SEER
 - Can be single, two-stage, or inverter
- Eligible systems for the \$2,500 rebate under HSPF
 - ≥ 10.0 HSPF and ≥ 14 SEER
 - Required to be inverter
- Eligible systems for the \$2,500 rebate under HSPF2
 - ≥ 8.5 HSPF2 and ≥ 13.8 SEER
 - Required to be inverter

Request a PUD Refresher Training

The PUD Trade Ally team has been hosting "refresher-trainings" for Trade Allies with new staff or those that might have questions about the new applications

and workbooks. If this would benefit your staff, **please reach out using the contact info below**. These "refresher-trainings" run about 90 minutes or less depending on the questions.



2024 Minimum Job Requirements

Beginning in 2024, the minimum number of completed jobs required to stay in the PUD Trade Ally program will be two per year.

Why? After ductless heat pump rebates moved to the mid-stream in 2021, we saw a lower number of jobs per contractor being submitted. DHP rebates accounted for nearly half of the projects submitted before 2021. Please let us know if you have questions about this change.

Trade Allies that have zero completed projects on December 31 and did not attend the sales training will be removed from the list on January 1, 2024.

2024 Program Updates

The PUD Trade Ally team is working on effective program updates to support our shared customers. Stay tuned for more in December!

Contact Info

- **Trade Ally Questions**
 - PUDTradeAlly@snopud.com
 - John Petosa
 - jfpetosa@snopud.com
 - (425) 783-8254 (desk)
 - (425) 530-6603
- **Program Questions**
 - John Petosa (as of October 2022)
 - jfpetosa@snopud.com
- **Technical Questions or Support**
 - Call an Energy Advisor at (425) 229-5598
 - ce@snopud.com (non-urgent)
- **Rebate Application Questions and Submittals**
 - ce@snopud.com

If you have any questions about:

Eligibility ...Equipment...Specifications...Sizing Calculator

CALL BEFORE YOU INSTALL: 425-229-5598!

Thank you for the support of our programs and mutual customers! We're looking forward to a strong end to 2023 and a great start to 2024.



Snohomish County PUD | 2320 California Street, Everett, WA 98201

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