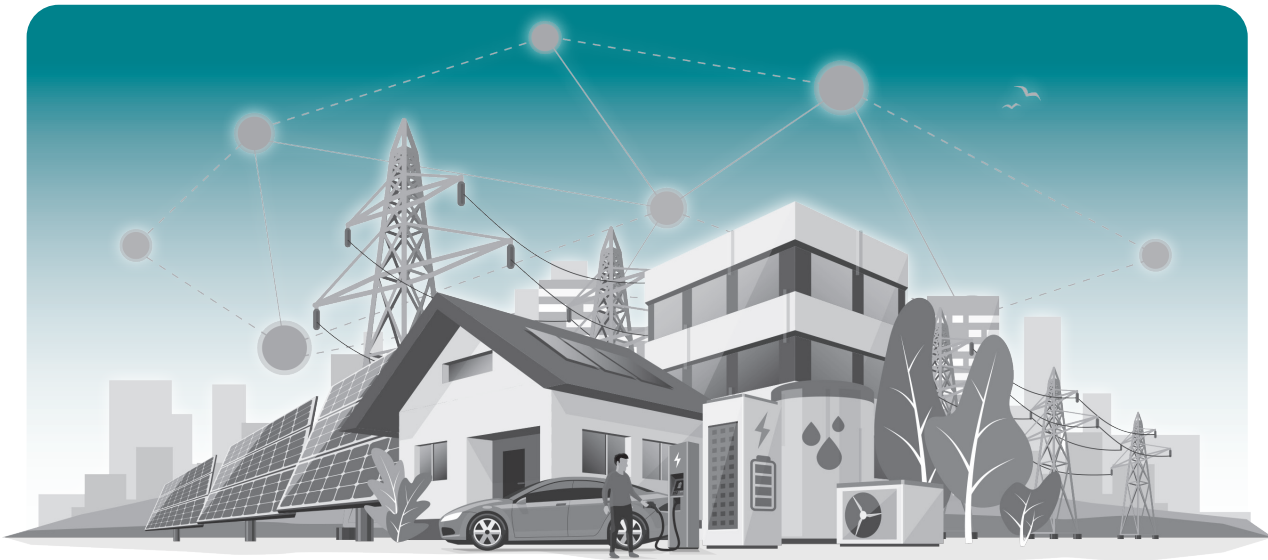


THE WIRE

Energizing Life in Our Communities

FEBRUARY 2023 | SNOPIUD.COM



Planning for an Electrified Future

We are planning for exponential growth over the next 20 years. With more customers using more power, we must work to ensure we have the infrastructure and power generation to meet that growth. The anticipated growth will occur for numerous reasons:

- ▶ **Electric vehicle adoption** is expected to explode over the next decade
- ▶ The Inflation Reduction Act includes **incentives** for our customers to invest in heat pumps and transition away from fossil fuels
- ▶ Increased adoption of **air conditioning**
- ▶ More new homes being built with **electric heat** instead of natural gas
- ▶ Population and customer **growth**

What is peak demand?

Most times of the year we have more than enough energy to serve our customers. But on the coldest – or hottest – days of the year, there are times of the day, usually morning and late afternoon, when energy demand peaks. It's these peak times of energy usage that we must plan to meet as demand grows.

How do we plan to meet new growth?

- ▶ Continued **conservation efforts** to reduce energy use
- ▶ Invest in **energy storage systems** to meet peak demand
- ▶ Expand **infrastructure**, including more transformers and substations
- ▶ Develop new **rate structures and demand-response programs**

Learn How We're Planning for the Future at Our Next Power Talks



Ask questions and hear directly from our energy planners as they work on the 2023 Integrated Resource Plan (IRP). The IRP is a long-term strategy document that will inform how we provide power to a growing customer base, increasing energy requirements and a changing environment. Sign up for our free March Power Talks presentation at snopud.com/power talks.

**Planning for the Future | March 9, noon
on Microsoft Teams**



Celebrate the Earth at Our Energy Block Party!

We are proud of the work we do to energize our communities. Come learn all about it and have some fun at the same time at our inaugural **Energy Block Party**. It will be held at our downtown Everett headquarters on Earth Day, Saturday, April 22, 2023. Let your kids get up close to a line truck, learn all about electric vehicles at our EV car show and peruse our info booths to learn about solar power, battery storage, energy efficiency, tree maintenance and much, much more. For more information on the Energy Block Party, visit snopud.com/energyblockparty.

PUD Superintendent Honored for Saving a Life

Paul Kiss jumped into action when others froze. For his efforts, the PUD Operations Superintendent was recently honored with the PUD General Manager’s Life Saving Award. Noticing a young competitor having trouble during an eating contest at this past summer’s Lake Stevens AquaFest, Kiss used his 30+ years of first-aid training to perform the Heimlich maneuver to dislodge food stuck in the participant’s throat.



“Safety is a 24/7 activity. It’s important to keep your eyes and ears open to what’s going on around you. You never know when your safety training could save someone’s life.”
 – Paul Kiss

Report an Outage on MySnoPUD App

PUD customers can now report their outage through the MySnoPUD app. Available from the Apple App Store and Google Play Store, the MySnoPUD app gives customers easy access to payment tools, bill and usage information, and the ability to sign up for notifications. The new MySnoPUD app is free.



Home Sweet Home

Make your home comfy year-round

A heat pump can provide efficient heating in the winter and cooling in the summer – all in one unit. The PUD offers rebates up to \$2500 for eligible heat pump installations in electrically heated homes, installed by PUD Registered Trade Allies.

Details: snopud.com/heating