



SNOHOMISH PUD CONTRACTOR BULLETIN #2020-04

DATE: September 22, 2020
TO: PUD Registered Trade Allies (Heat Pumps)
FROM: Snohomish PUD – Energy Services
RE: ENHANCED REBATE PROMOTION – HEATING – Q4 2020

EFFECTIVE DATE: OCTOBER 1 TO DECEMBER 31, 2020

Q4 2020 HEATING PROGRAM PROMOTION

Snohomish PUD is pleased to announce an enhanced rebate promotion for the final quarter of 2020. This promotion applies to qualifying ducted and ductless heat pumps installed on and between 10/1/2020 and 12/31/2020, while funds last.

With many customers and their families spending more time at home due to COVID-19, and winter heating season approaching, we know that home heating costs will be a growing financial burden for many. This promotion aims to help by reducing some of those costs and driving increased program awareness and participation through the end of the year.

The promotion includes special focus on helping customers for whom the up-front affordability of a new heating system is challenging. Single-head, AHRI-matched ductless heat pump systems qualify for an enhanced rebate of \$400, providing a solution that, for appropriate homes, can displace a significant chunk of the heating burden at a price that may be within reach.

	STANDARD REBATE	ENHANCED REBATE
Effective Dates of Installation		
	Jan 1-Sept 30, 2020	Oct 1 – Dec 31, 2020
Eligible Measures – Ducted – replacing an electric forced air furnace ONLY		
Ducted Heat Pump/ Conversion (non-sized)	\$1,000	\$1,500
Ducted Heat Pump/ Conversion (sized)	\$1,500	\$2,000
Inverter-Driven Ducted Heat Pump/ Conversion	\$2,500	\$3,000
Eligible Measures – Ductless – single head systems ONLY		
Ductless Heat Pump - Single Head (AHRI-matched system, min 10.0 HSPF, max 18,000 BTU)	\$800	\$1,200

Eligibility Requirements

- **Ducted Heat Pump** – must be replacing an existing electric forced air furnace as the home's primary heating system.
- **Ductless Heat Pump** - must be a single-head, AHRI-matched system, minimum 10.0 HSPF, maximum 18,000 BTU. System must be displacing an existing permanently installed electric heat source in the main living area of the home.
- Home must meet the PUD definition of an existing Single Family residence. This includes homes of up to 4 attached dwellings, manufactured/modular homes, and townhomes which do not vertically overlap.
- Installation must be completed during the enhanced rebate effective dates noted.
- Equipment and installation must meet standard PUD Heat Pump program requirements, as outlined in the current Existing Single Family Homes Rebate Application and the Heat Pump Specifications guide (Rev 4/18). (Available at www.snopud.com/TAResources)

Application Submittal Guidelines

- 1) Use the NEW Existing Single Family Homes Rebate Application ([Rev 09/20](#)), with the following updates indicating that the installation is eligible for the Enhanced Rebate.
- 2) Enter the Code **PROMO-2020** on page 1 of the application

SNOHOMISH COUNTY
PUD
PUBLIC UTILITY DISTRICT NO. 1
1099 9/20

EXISTING SINGLE FAMILY HOMES
REBATE APPLICATION

PROMO CODE: **PROMO-2020**

CUSTOMER INFORMATION

- 3) **Select the appropriate measure type** (Ductless Heat Pump, Ducted Heat Pump/ Conversion – Not Sized, Ducted Heat Pump/Conversion – Sized OR Inverter-Driven Ducted Heat Pump / Conversion - Sized)
- 4) Strike out the standard rebate amount (\$800, \$1,000, \$1,500 or \$2,500), and **write in the appropriate Enhanced Rebate amount (\$1,200, \$1,500, \$2,000 or \$3,000)**

DUCTED HEAT PUMP / CONVERSION – SIZED

Must have a minimum 9.0 HSPF and SEER 14. Please provide: 1) a PUD Startup Checklist, 2) a PUD Sizing Calculator with balance point, 3) a Duct Testing Affidavit, and 4) an itemized invoice.

<input checked="checked" type="checkbox"/>	INSTALL DATE	INSTALLED COST	REBATE AMT \$1,500 \$2,000
--	--------------	----------------	--

- 5) Submit the application **within 90 days of installation**, with all the usual supporting documents, including photos.

Questions?

Contact Cathy Anderson, Program Manager, at cjanderson@snopud.com.