Presented by the Electric League of the Pacific Northwest, the Northwest Energy Efficiency Alliance, and your local utility companies.
Conference content will provide the business community with the information necessary to find partnerships and solutions that will save energy and money, improve comfort, and enhance productivity in their facilities. Essential energy-related ideas and operating tips will be taught in a series of four tracks designed for commercial building owners and managers, building operations and engineering staff, architects, consulting engineers, property developers, and other parties interested in cost effective opportunities in commercial energy efficiency.

Keynote Speaker

Dana Schneider – VP, Sustainability Services Market Lead for Jones Lang LaSalle

Ms. Schneider and Jones Lang LaSalle led the implementation of an energy management and sustainability program at the Empire State Building with an anticipated annual energy savings of $4.4 million. In her keynote address, Dana will discuss the Empire State Building energy retrofit and how Jones Lang LaSalle is replicating this success in their commercial portfolio across the country.

Tabletop Exhibits

Over 25 area businesses and local utilities will display their products and services. Exhibitors will be available beginning at 7 am and at session breaks throughout the day. For exhibit space phone 425-646-4727.

Professional Development Letter

Professional Development Letters will be available for self-reporting continuing education credits. This conference qualifies for Building Operator Certification Continuing Education Credits, CFM Maintenance points from IFMA, and Continuing Professional Development Credits for Engineering License Renewal.

Powerful Business Energy Conference: Discovering Savings Opportunities in Your Facility

Thursday, May 23 - Meydenbauer Center
11100 NE 6th Street, Bellevue, WA 98004

Early Bird Price: $125

(name appears on card)

Make checks payable to: Electric League, PO Box 50633, Bellevue, WA 98015

Registration Deadline: All Registrations must be received by May 10, 2013

<table>
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<tr>
<th>TRACK 1</th>
<th>TRACK 2</th>
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<tr>
<td>Making the Business Case for Energy Efficiency</td>
<td>Technology Showcase</td>
<td>Building Systems that Work for You</td>
<td>Sustainability: Treading Lightly</td>
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<td>Speaking Management Language</td>
<td>Enhanced Rooftop Controllers</td>
<td>Building Commissioning and Optimization</td>
<td>Green Grounds</td>
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<td>Learn tips to promote energy efficiency and high levels of engagement to upper management.</td>
<td>Learn about new retrofit technology that increases efficiency in existing rooftop units through a control package that optimizes unit functions and operation.</td>
<td>Learn how collaboration can ensure a successful project via an innovative case study that highlights the value of multiple entities working together.</td>
<td>Green Sports Alliance brings sports organizations and environmental experts together in an effort to improve the environmental performance of sports facilities and operations. Learn how these environmentally sensitive measures can be duplicated in your facility.</td>
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### Session 1: 9:00 am - 10:10 am

- **Lunch and Keynote Speaker**
  - 1:10 - 2:20 pm: Concurrent sessions
  - 2:20 - 2:50 pm: Afternoon Break / Exhibit Displays

### Session 2: 10:10 am - 11:20 am

- **Roadmap to Success**
- **Smart Building Technology**
- **HVAC Management**
- **Diagnosis for Sustainability**

### Session 3: 11:40 am - 12:50 pm

- **The Gold Standard in Energy Management**
- **Making Steady Progress**
- **Keep it Simple**

### Session 4: 1:10 pm - 2:20 pm

- **What’s New in LED Lighting? Part 1**
- **What’s New in LED Lighting? Part 2**
- **Demystifying Lighting Controls**
- **Building Sustainability from the Ground Up**

### Session 5: 2:20 pm - 3:30 pm

- **Alternative Means to Fund Your Energy Project**
- **What’s New in LED Lighting? Part 3**
- **Demystifying Lighting Controls**
- **Building Sustainability from the Ground Up**

### Session 6: 3:30 pm - 4:40 pm

- **Making Steady Progress**
- **Keep it Simple**
- **Building Sustainability from the Ground Up**

### Session 7: 4:40 pm - 5:50 pm

- **Panel discussion will highlight ways to finance your energy project beyond utility rebates.**
- **A panel made up of lighting controls experts will answer questions and offer varying perspectives from different segments of the industry.**
- **Representatives from the Bill & Melinda Gates Foundation and the Bullitt Center contribute to a panel discussion about two of Seattle’s greatest commercial buildings.**
- **Representatives from the Bill & Melinda Gates Foundation and the Bullitt Center contribute to a panel discussion about two of Seattle’s greatest commercial buildings.**

### Registration Fee:

- **Price:** $125 (through April 19)
- **Early Bird Price:** $125

#### Name:

- **Title:**

#### Company:

- **Address:**
  - **City:**
  - **State:**
  - **Zip:**

#### Phone:

- **E-mail:**

#### Amount enclosed: $ __________

#### We accept:

- **Visa**
- **MasterCard**
- **American Express**
- **Check**

#### Card#______________ Exp: ______________

#### Card billing address with zip:

#### Registration Deadline: All Registrations must be received by May 10, 2013